



# Bachelor of Music

## with Elective Studies in

# Music Business

A Bachelor of Music with Elective Studies in Music Business is a four-year music degree with a minor in marketing. This degree is appropriate for students who wish to work in arts administration, or those who plan careers as musicians and also want to have a business background for the purposes of managing their own careers. The marketing minor included in the degree plan may also serve as the basis for employment while establishing oneself as a working musician.

Music business coursework enables students to be successful musicians. In addition to university core requirements, students take applied music and coursework in music history, theory and conducting. Students gain performance experience in marching band, wind ensemble, jazz band, orchestra, choir and opera, in addition to small ensemble and solo performance opportunities. Students must also complete a marketing minor as outlined by the Bauer College of Business.

## Admission Requirements

To pursue a Bachelor of Music with Elective Studies in Music Business, students must:

- Apply and be admitted to the University of Houston as a freshman or undergraduate transfer student. International students must have a minimum score of 550 on the paper-based TOEFL or 79 on the internet-based TOEFL.
- Apply separately to the Moores School of Music and complete a successful audition. The music school application is available at [www.music.uh.edu](http://www.music.uh.edu). Please note that music school application deadlines may differ from those of the university. Music Business applicants must audition on a major instrument.

## More Information

General information and application materials: [www.music.uh.edu/prospective](http://www.music.uh.edu/prospective)

Admissions and scholarship information: 713.743.5934

Degree requirements and transfer credit: 713.743.3172

## Available Areas of Study

- Brass: trumpet, trombone, horn, euphonium, tuba
- Keyboard: piano, organ
- Percussion
- Strings: violin, viola, violoncello, double bass, harp
- Woodwinds: flute, clarinet, saxophone, oboe, bassoon
- Voice

## Scholarships

Awards for merit-based music scholarships are determined primarily by the student's skill level demonstrated at the audition. The admission audition serves as the scholarship audition.

**Moores School of Music • 120 School of Music Bldg.  
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[www.music.uh.edu](http://www.music.uh.edu) • 713.743.3009**



UH is a EEO/AA institution.